



Central Florida Offshore Anglers will be holding its 29th Annual Offshore Fishing Tournament Saturday May 17th, 2014 at Port Canaveral, Florida. CFOA/CFMCC is a 501(c)(3) organization and this is our primary fundraising event and provides us the funding to support and enhance marine related projects on the East Central Florida coast.

In past years due in a large part to the success of our tournament we have been able to provide funding for artificial Reef Construction out of Port Canaveral and have been able to continue to support Don Hammond's Dolphin Tagging Research Study, Teen Sportfishing Association, Hook Kids on Fishing and other marine conservation and Youth events.

We continue to partner with other organizations such as the FSFA in Merritt Island to expand the existing artificial reef program out of Port Canaveral as well as opening up new locations for reefs and trying to lobby our local government agencies to support these projects.

Your sponsorship and support of our tournament allows us to continue to invest in and enhance the programs we support.

We would ask that you become a sponsor of our tournament. We have various sponsorship opportunities from low end all the way up to \$3000. I have attached a document that outlines the various sponsorship opportunities.

Additionally, we hold a raffle at our Captain's meeting and are always in need of product to add to the item list and once again you will be given recognition for your generosity.

Regards,

Bill Yingling

Tournament Director

407-927-3348

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SPONSORSHIP PACKAGES

The 29th Annual Offshore Fishing Tournament will be held at Bluepoints Marina in Cape Canaveral. We are anticipating having more than 100 boats enter the tournament. We expect to have several hundred people attending the weigh in and the captain's party which is being held at Fishlips on May 16th. This is a great opportunity to promote your company and its products.



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Platinum - \$3000

This sponsorship will allow you to have a large display (2 boats or 2 truck size) area at the captain's party and weigh-in. You will also be permitted to hang a banner at the stage for the weigh-in. You will have a large logo on all marketing materials, t-shirt, tournament website, Facebook page, and on our constant contact email which goes to more than 500 people. You will get a medium sized ad on the CFOA website for the remainder of the year. You will receive two free entries in the tournament. You have the option to put any literature or logo merchandise in all captain's buckets. Your company will be announced at the captain's meeting, weigh-in and award ceremony. This is an exclusive sponsorship and will only be sold to one company.

Gold - \$1500

This sponsorship will allow you to have a medium display (1 boat or 1 truck size) area at the captain's party and weigh-in. You will also be permitted to hang a banner in the vicinity of the stage for the weigh-in. You will have a medium logo on all marketing materials, t-shirt, tournament website, Facebook page, and on our constant contact email which goes to more than 500 people. You will get a small sized ad on the CFOA website for the remainder of the year. You will receive one free entry in the tournament. You have the option to put any literature or logo merchandise in all captain's buckets. Your company will be announced at the captain's meeting, weigh-in and award ceremony.

Silver - \$500

You will have a small logo on all marketing materials, t-shirt, tournament website, Facebook page, and on our constant contact email which goes to more than 500 people. You have the option to put any literature or logo merchandise in all captain's buckets. Your company will be announced at the award ceremony.

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Biggest Fish - \$2500

You will have the only large center logo on the official tournament board, all marketing materials, t-shirt, tournament website, Facebook page, and on our constant contact email which goes to more than 500 people. You have the option to put any literature or logo merchandise in all captain's buckets. Your company will be announced at the captain's meeting, weigh-in and award ceremony. There is only one spot for this category.

1st Place Fish - \$1000

You will have a medium logo on the official tournament board, all marketing materials, t-shirt, tournament website, Facebook page, and on our constant contact email which goes to more than 500 people. You have the option to put any literature or logo merchandise in all captain's buckets. Your company will be announced at the captain's meeting, weigh-in and award ceremony.

2nd Place Fish - \$500

You will have a small logo on the official tournament board, all marketing materials, t-shirt, tournament website, Facebook page, and on our constant contact email which goes to more than 500 people. You have the option to put any literature or logo merchandise in all captain's buckets. Your company will be announced at the award ceremony.

3rd Place Fish - \$250

You will have a small logo on the official tournament board, all marketing materials, t-shirt, tournament website, Facebook page, and on our constant contact email which goes to more than 500 people. Your company will be announced at the award ceremony.

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Tournament Boat - \$1000

This is an opportunity for a tremendous amount of exposure for your company. You will be the boat that every team checks in with as they enter the port. You will have to allow a member of the tournament committee to be on the boat. Not only will you be exposed to approximately 75-100 boats in the tournament but also every other boat that enters or leaves the port that afternoon. After every boat has weighed their fish you will also have the option of docking the boat at Blue Points Marina for the awards ceremony. This is an exclusive sponsorship and will only be sold to one boat.

Bucket Sponsor - \$500

Your corporate logo will be placed on every captain's bucket (sticker to be supplied by you). Your business name will have an abundant amount of exposure to spectators and anglers. This is an exclusive sponsorship and will only be sold to one company.

Scale Sponsor - \$500

Your business name/logo will be displayed on the stage by the scale where all the fish will be weighed. This space will be exposed to many photo opportunities. This is an exclusive sponsorship and will only be sold to one company.

Boat Number Sponsor - \$500

Your corporate logo will be on each boat number. This is a great opportunity for you to advertise specials or coupons. This is an exclusive sponsorship and will only be sold to one company.

Product Sponsor - \$250.00

By sending more than \$250 worth of products to put in the raffle or in the captains buckets we will give you a small logo on our banners, posters, t-shirts and weigh-in score board. You can send stickers and we will put them on the outside of every captain's bucket.

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Vender Booth - \$250

You get approximately a 12x12 area for setting up a tent or booth to promote or sale your products. You will have a 10' area of chain link fence to hang a banner.

Vender Booth - \$150

You get approximately an 8x8 area for setting up a tent or booth to promote or sale your products. You will have a 6' area of chain link fence to hang a banner.

Food Vender - \$250

You get approximately a 30x20 area for setting up a food truck to sell your food. You will have a 10' area of chain link fence to hang a banner. This is an exclusive sponsorship and will only be sold to two venders. You will need to provide your own power, water and cleanup.

Parking Lot Display - \$250

You get approximately a 30x20 area for setting up a display to promote or sell your products. You will have a 10' area of chain link fence to hang a banner. This is an exclusive sponsorship and will only be sold to two venders. Power (115v) available for an additional \$25.00

We look forward to working with you to make this our biggest and best tournament ever!

If you have any questions regarding these exciting sponsorship opportunities, please contact Bill Yingling directly at 407-927-3348 or bill@centralfloridayachtsales.com . I will provide an invoice for your sponsorship level, and remember CFOA/CFMCC is a non-profit 501(c)(3) organization, so your sponsorship is tax deductible.